media release



4 November 2008 IMMEDIATE RELEASE

Two new Directors appointed at SAFECOM

The SA Fire and Emergency Services Commission (SAFECOM) today announced the executive appointments of David Norton, Director of Corporate Services and Cathie Brown, Director of Strategic Services.

SAFECOM is the agency responsible for supporting the CFS, SES and MFS by undertaking strategic policy, planning, governance and resource allocation for the overall fire and emergency service sector.

The SA Fire and Emergency Services Commissioner, David Place revealed the two newly created roles will support the fire and emergency services sector's key priority to build safer communities.

As Director of Strategic Services, Cathie Brown will lead, develop and coordinate the strategic planning work of the emergency services sector, including risk and resource planning.

"With both high level strategic planning skills and her knowledge of and work in the emergency service sector, Cathie will contribute significantly to the future directions of the fire and emergency services sector, particularly in Strategic Services," says Mr Place.

Ms Brown is well acquainted with the emergency service sector having worked in the Department of Justice's Business Services for the past 10 years. She has been highly involved with a number of projects and initiative including leading the implementation of a new Adelaide Bank Rescue Helicopter Service contract, the SA Computer Aided Dispatch (SACAD) project and managing major changes to the Emergency Services Levy.

The role of Director Corporate Services will see David Norton lead the strategic development of SAFECOM's Corporate Services including financial, human resources, asset, information management and occupational health and safety.

Mr Place says, "David has had a distinguished career in the public sector over the past 20 years. This experience will help ensure SAFECOM's Corporate Service have well defined systems of governance and communication in support of the sector's strategic objectives."

Mr Norton previously held the position of General Manager at The Queen Elizabeth Hospital (TQEH). During David's seven years at TQEH he played a significant role in hospital's transition into the Regional Health Service and introduced such programs as a hospital wide asset management and replacement program and governance systems that further promoted the safety and quality of services.

The two executive appointments will further support the six priorities within the emergency service sector's Strategic Direction which includes; community engagement, seamless integration, communication, building partnerships, community resilience and accountability.







For further information please call SAFECOM Public Affairs: MFS/SES Line: (08) 8204 3770, CFS Line: (08) 8463 4206